



WE GROW FOREST
— FOUNDATION —
INSPIRED BY NATURE

ESG REPORT

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Our ESG Commitment
Environmental Impact
Social Impact
Governance Framework
SDG Alignment
Monitoring & Evaluation
Partnerships & Collaborations
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Aligning with the UN Sustainable Development Goals

Our ESG ambitions continue to drive meaningful impact and value for all our stakeholders. This report highlights our progress, with each initiative thoughtfully mapped to the UN Sustainable Development Goals (SDGs), reflecting our commitment to global sustainability.

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Introduction

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ESG is a Responsibility

At We Grow Forest Foundation, everything we do is rooted in one simple belief: The future must be greener, kinder, and fairer for everyone.

This Environmental, Social, and Governance (ESG) Report reflects how we turn that belief into action; protecting nature, uplifting communities, and maintaining the highest standards of honesty, care, and responsibility. From planting trees and cleaning oceans to empowering women and inspiring young people about climate action, every step we take makes a real and lasting impact.

We believe ESG is a responsibility – a responsibility to nurture a sustainable, inclusive, and thriving world. For We Grow Forest Foundation, ESG consciousness is not about ticking boxes; it is about living a mission where people, businesses, and communities grow together. It calls for fostering true social impact, building lasting trust with stakeholders, practicing ethical governance, and creating real-world solutions that leave lasting value for future generations.

We proudly align all our actions with the United Nations Sustainable Development Goals (SDGs), proving that even the smallest, sincere efforts can lead to powerful and lasting change for our planet and its people.

This report goes beyond numbers, projects, or activities. It speaks of healing the Earth, uplifting lives, and living with deeper purpose.

As you explore our journey across fiscal 2024, we invite you to reflect, engage, and be part of this collective effort. Thank you for believing in us; and in the strength of purpose, action, and hope.



We Grow Forest Foundation ESG Report 2024–25

At We Grow Forest Foundation, our journey has always been guided by a simple but powerful principle: to earn the lasting respect and trust of our community. Since our official inception, every action we have taken; every tree planted, every child educated, every voice amplified; has stayed true to this founding vision set by our trustees. Our commitment to holistic progress continues to unite beneficiaries, donors, sponsors, volunteers, staff, board members, trustees, partner organizations, the public, media, service providers, and government bodies into one powerful force for change. This ESG Report, together with our website and other publications, is a reflection of that shared journey; a transparent window into our actions, our aspirations, and the collective impact we are building together.

About This Report

This report documents our progress toward fulfilling our ESG Vision 2030 commitments. It also forms the basis of our annual Communication on Progress (CoP) submitted to the United Nations Global Compact (UNGC). Through these disclosures, we demonstrate the growing maturity of our sustainability practices, our evolving transparency standards, and our constant responsiveness to the expectations of our global stakeholders across environmental, social, and governance dimensions.

Approach to Materiality

Our approach to materiality focuses on identifying and addressing the environmental, social, and governance issues that matter most to our stakeholders and our purpose. Each material topic is carefully mapped against the Sustainable Development Goals (SDGs) and broader global challenges, ensuring our projects stay relevant and impactful. This process guarantees that our actions are not just well-intentioned, but truly aligned with creating lasting value for people, planet, and communities.

Frameworks, Guidelines, and Standards

Our ESG disclosures are prepared in accordance with Global Reporting Initiative (GRI) Standards and aligned with the United Nations Sustainable Development Goals (SDGs), as well as other leading international frameworks. Our reporting model is built to ensure transparency, consistency, and comparability in everything we report. By adhering to globally respected standards, we build stakeholder trust, enhance accountability, and ensure that we drive real, measurable progress across every aspect of our mission.

Assurance Statement

All disclosures made in this ESG report have undergone internal review for accuracy, integrity, and completeness. Our assurance practices involve cross-functional validation, senior leadership oversight, and regular updates to incorporate evolving global best practices. Through a transparent, thorough internal validation process, we reaffirm our commitment to truthful, responsible communication and uphold the credibility of our work before our stakeholders, partners, and the global community.



Summary of Key Activities: April 2024 – March 2025

As part of our ongoing commitment to Environmental, Social, and Governance (ESG) principles, We Grow Forest Foundation conducted a diverse range of impactful initiatives during the reporting period. The following highlights reflect our active engagement with communities, ecosystems, and institutional partners:



06 Sports Drives

Organized to bring sports, fitness, and wellness opportunities to rural school communities across multiple regions.



11 Book Donation Drives

Hosted to revive libraries and encourage climate-conscious reading habits among young learners and local communities.



12 Sustainability Workshops

Delivered to build environmental leadership skills, community awareness, and youth engagement in sustainable practices.



14 Beach Cleanups

Carried out under our Sea of Change campaign to protect marine biodiversity and fight plastic pollution.



13 Tree Plantation Drives

Completed to green urban and rural landscapes through native sapling planting and ecosystem restoration activities.



15 Village Libraries Revived

Brought new life to rural learning hubs by providing refurbished books, digital access, and reading culture programs.

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Introduction

www.wegrowforest.org



18 Saree Donation Drives

Launched to promote sustainable living by upcycling old sarees into eco-friendly bags and reducing plastic waste.



20 Schools Supported

Empowered with sports equipment, educational resources, eco-literacy programs, and green campus transformation activities.



47 Awareness Events

(Online and offline) organized to inspire climate action, promote zero waste living, and expand afforestation efforts.

95%

Women Participation

Achieved across leadership roles, project execution, training programs, and community green initiatives with impact.

10000+

Volunteers

Mobilized to drive hands-on environmental actions, support community projects, and champion grassroots sustainability efforts.

25,000+

Trees Planted

Across forests, schools, public spaces, and urban areas to restore ecosystems, biodiversity, and green infrastructure.



Message from the Chairwoman & Managing Trustee

We are proud to present this ESG Report; an inspiring reflection of our shared journey toward building a greener, fairer, and more compassionate world. At We Grow Forest Foundation, ESG is not simply a concept; it is the life force that moves every seed we plant, every community we empower, and every forest we grow. It shapes our vision, guides our decisions, and anchors the impact we strive to make.

In a world marked by environmental uncertainty and widening social imbalances, our mission remains rooted in hope: to create ecosystems where nature and human dignity flourish side by side. Whether it's restoring forests, revitalizing village libraries, enabling women-led livelihoods, or shaping climate-resilient cities, every initiative stems from a belief in small, grounded actions that lead to meaningful transformation.

Today, the call for change grows stronger. We believe true impact begins with sustainability at our core and deepens when driven by innovation. From pioneering India's Carbon Zero Day to developing a people-centered carbon calculator and embracing digital tools for good, we are constantly reimagining what comes next in our journey toward a hopeful, harmonious planet.

As a women-led organization, we lead with conviction and care; carrying the strength to inspire, the courage to set examples, and the resolve to build inclusive spaces where every voice matters. We continue to build platforms that honour wellness, foster belonging, and empower purpose. With this second consecutive ESG report, we proudly stand among the few environmental NGOs in India that champion transparency as a consistent practice; affirming our place as one of the country's most ethical and future-forward sustainability organizations.

This report goes beyond numbers. It holds the stories of resilient women, the trust of our partners, and the wonder in a child's eyes reading beneath a tree that now shelters their dreams. It's a living testament to what compassion can ignite and collective action can sustain. As we move ahead, our path is clear; sustainability is a journey we walk together. To our partners, volunteers, supporters, and every green warrior walking beside us; we thank you.

Let us continue growing this forest of change, rooted in hope, and rising with purpose.

With gratitude and green hope,

Dr. Meera Asmi
Chairwoman - We Grow Forest Foundation

Dr. Merin Jacob
Managing Trustee - We Grow Forest Foundation



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Our ESG Commitment

Why ESG Matters to Us
Alignment with Global Frameworks (UN SDGs, ESG Principles)
Our Integrated Impact Model



Our ESG Commitment

What We Believe In and How We Care for Nature, People, and Social Wellbeing



Why ESG Matters to Us

We believe the earth is like our home, and it’s our job to keep it clean, and kind.

E stands for Environment; we plant trees, clean beaches, and protect nature.
S stands for Social; we help people learn, grow, and uplift their lives.
G means Good Governance; we make honest decisions and work together with trust.

When we care for all three; nature, people, and values. Our ESG journey is a promise to protect the earth, empower people and uphold integrity.

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How We Follow Global Goals
(UN SDGs, ESG Principles)

At We Grow Forest Foundation, our work is deeply aligned with all the 17 United Nations Sustainable Development Goals (SDGs), driving impact through initiatives like environmental restoration, circular economy practices, and community empowerment. We integrate Environmental, Social, and Governance (ESG) principles into every action: protecting nature, uplifting lives, and maintaining transparency and integrity. From reforestation to sustainable livelihoods, our mission is to nurture a future that is equitable, ethical, and earth-conscious.

Our Integrated Impact Model

We believe meaningful change begins with small, everyday actions. By turning simple ideas into impactful solutions, we create programs that are both practical and engaging; planting trees to reduce urban heat, donating books to expand young minds, turning waste into valuable resources, and encouraging people to become eco-heroes. Through these purpose-driven efforts, we connect individuals, communities, and businesses in a shared journey toward sustainability. Every act of support becomes part of a larger ripple effect; where nature flourishes, knowledge grows, and people come together for a better future.



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Sea of Change - Prevention of Marine Littering
Circular Economy - Waste to Wonder
Digital Sustainability Services
Biodiversity Conservation & Soil Health



Environmental Impact

How Do We Create a Cleaner, Greener, and Healthier Planet?



Tree Plantation & Reforestation Drives

We bring life back to cities, school grounds, and unused spaces by planting native trees that purify air, offer nourishing fruits, and create peaceful, shaded areas. Our reforestation initiatives transform forgotten landscapes, boost biodiversity, and lower city temperatures, making communities healthier and more vibrant. With every sapling, we cultivate resilience, restore balance to ecosystems, and reimagine spaces for a greener tomorrow. Our commitment to planting trees is rooted in a larger vision; where every green patch becomes a symbol of hope, sustainability, and collective renewal.



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Urban Landscaping and Green City Projects

We transform urban spaces into vibrant green zones, filling cities with mini forests, landscaped streets, parks, and inviting public areas. Through Urban Greening and Smart City Green Projects, we enhance biodiversity, improve air quality, and bring beauty to often overlooked corners. Our efforts nurture healthier, happier communities while shaping the vision of sustainable cities. Each green touch we add uplifts urban life, weaving nature back into everyday environments and showing how thoughtful landscaping can create more liveable, resilient, and inspiring spaces for all.



Climate Action and Carbon Zero Day

We inspire climate action by encouraging energy conservation, tree planting, and everyday environmental responsibility through “Carbon Zero Day.” Our climate education drives, green awareness campaigns, and hands-on initiatives empower individuals and communities to reduce their carbon footprints and embrace sustainability as a way of life. Every effort counts; from conserving resources to adopting greener habits. By promoting conscious choices and active participation, we turn concern into commitment and aim to build a collective movement toward a cooler, healthier, and more sustainable planet.



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Sea of Change – Prevention of Marine Littering

We protect oceans by stopping plastic pollution through our “Clean Shoreline – Sea of Change” initiative. Our beach clean-up drives and waste interception efforts preserve the beauty of coastlines and safeguard marine life such as fish, turtles, and delicate ecosystems. Clean, vibrant shorelines are essential for both nature and communities. Every piece of trash removed is a step toward a healthier ocean, inspiring a culture of respect and care for our waters. Together, we ensure that coastal treasures remain safe, alive, and thriving.



Circular Economy – Waste to Wonder

We transform discarded materials into meaningful treasures through our Waste to Wonder initiative. Old sarees become beautiful reusable bags, and forgotten items find new life with purpose. By promoting circular economy practices, we reduce landfill waste, protect the environment, and extend the life cycle of everyday objects. Every act of reuse is a statement against wastefulness and a celebration of creativity. We invite communities to rethink, reuse, and rediscover, showing that sustainability begins when we choose to see value where others see waste.



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Digital Sustainability Services

We harness technology for sustainability by promoting eco-friendly digital solutions that reduce paper use and lower environmental footprints. Through mindful innovation, we show that even the digital world can serve the planet. Our Digital Sustainability approach embraces smarter, greener communication; where every responsible click, share, and interaction contributes to building a better future. By blending technology with care, we create pathways where progress and environmental responsibility move hand in hand, reminding us that protecting Earth can happen at every level, even online.



Biodiversity Conservation & Soil Health

We nurture biodiversity and soil health by planting native species, restoring habitats, and encouraging sustainable land practices that protect local ecosystems. Every bird, insect, and microorganism plays a vital role in keeping our planet balanced. We also promote feeding and watering animals during harsh seasons to support their survival. Through education and community action, we foster deeper connections with nature and celebrate the intricate web of life that sustains us. By caring for the smallest life forms, we protect the future of our shared home.



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Social Impact

Helping People Live Better Lives, In Harmony with Nature



Women-led Governance & Empowerment

We are powered by inspiring women whose bold leadership and compassionate leadership drives every initiative we do. From leading dynamic teams and planting green havens to uplifting communities and building resilient futures, they demonstrate the enduring strength of women in real action. Their vision, courage, and commitment continue to break barriers, ensuring our projects are not only greener but more inclusive and socially empowering. Through their leadership, we move toward a world that values equality, resilience, and sustainability in every step we take.



Skill Building & Community Livelihoods

We cultivate practical, eco-friendly skills that create new pathways for sustainable livelihoods. Through initiatives like crafting reusable saree bags, tree planting, and storytelling workshops, individuals gain confidence and purpose. Our hands-on programs foster economic independence, encourage self-reliance, and ignite pride in contributing meaningfully to environmental change. Every skill learned is a seed of hope planted for a greener tomorrow, helping communities rise with dignity and determination while building a future where livelihoods and sustainability walk hand in hand.



Inclusive Volunteering & Youth Engagement

We bring together people of all generations; from eager young students to experienced elders; to join hands in creating a greener world. Inclusive volunteering is at the heart of our activities, where everyone's contribution is valued, regardless of background or experience. Our initiatives nurture leadership in students, spark community spirit, and cultivate deep friendships that blossom through shared action. By fostering youth engagement and intergenerational participation, we strengthen communities and sow the seeds of environmental responsibility across every age group.





Educational Access & Digital Literacy

We bridge educational gaps by bringing refurbished computers to schools, libraries, and rural learning spaces, helping unlock better opportunities for students. Our digital literacy programs teach safe, smart, and responsible internet use, preparing young minds for a technology-driven world. By providing access to digital tools and skills, we empower children and youth to step confidently into the future, ensuring that no child is left behind in the journey toward education, empowerment, and environmental awareness.



Book Donation & Reading Centre Revival

We gather gently used books from individuals, bookstores, and authors, rejuvenating them for new homes in village reading centres that often lack resources. These simple spaces are transformed into vibrant gateways to knowledge, sparking curiosity and nurturing a culture of learning among children and adults alike. By breathing life into forgotten books and spaces, we work to bridge the educational divide, inspire lifelong readers, and light up the imaginations of communities across urban and rural landscapes.





Saree Bag Movement: Culture Meets Climate

We turn cherished sarees, lovingly donated by individuals and shops, into beautiful, durable cloth bags that blend tradition with eco-conscious action. Through the Saree Bag Movement, we honour cultural heritage while reducing plastic pollution. Each saree bag carries a story of sustainability, creativity, and community spirit. This initiative beautifully intertwines cultural pride with climate responsibility, reminding us that preserving our environment can also celebrate the traditions that shape who we are.



Health, Well-being & Nature Healing Biophilic Sessions

We create deep, healing experiences by bringing people closer to nature through biophilic sessions. Activities like mindful forest walks, nature-based games, and quiet reflection under trees foster emotional balance, mental clarity, and physical vitality. Unique events such as A Day in the Forest, Women in Forest, and Forest Bathing sessions encourage participants to reconnect with nature's soothing rhythms. Through these initiatives, we promote holistic well-being and inspire a lifelong appreciation for the healing power of the natural world.



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Accessibility in Rural & Urban Projects

We make sustainability accessible by reaching both bustling cities and remote villages with inclusive programs. We strengthen village libraries with books and computers, nurture rural livelihoods through eco-friendly skills like sapling cultivation and saree bag-making, and empower youth with refurbished sports equipment. Every project is designed to ensure no one is left out; especially women and marginalized groups. By bridging urban-rural gaps and nurturing local talents, we work to build an environmental movement where every voice and every village counts.



Planet Earth Summit

We organize the Planet Earth Summit as a global platform to unite leaders, changemakers, and communities in tackling climate change, biodiversity loss, and unsustainable development. The summit transforms dialogue into action; driving policy, innovation, and grassroots collaboration across continents. With events in Geneva, Iceland, Dubai, Latvia, and India, we address regional challenges while accelerating global progress toward the UN SDGs. Featuring the MCC Carbon Clock, we emphasize urgency and accountability. Planet Earth Summit inspires a future where sustainability is not just discussed; but lived, led, and made real by all.



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Governance Framework

We work like a good team, guided by principles of Honesty, Integrity, and Accountability.



Ethical Leadership & Transparency

We are guided by ethical leadership that emphasizes integrity, fairness, and accountability in every decision we make. Transparency forms the backbone of our operations, with clear communication at all levels. We foster a culture of openness, ensuring stakeholders remain informed and engaged. Upholding ethics and honesty builds deep trust among our community, partners, and supporters. Our leadership model champions inclusivity and respect, creating a sustainable, responsible framework for action. We believe that strong values are essential for lasting, positive change.



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Stakeholder Participation & Decision-Making

We believe meaningful change happens when every voice is valued. Our team members, volunteers, and community stakeholders actively participate in key decision-making processes, shaping initiatives with their ideas, experiences, and insights. We create spaces where diverse perspectives are welcomed and respected, ensuring our actions reflect collective wisdom. Inclusive participation helps us craft better, more responsive solutions. By involving all stakeholders thoughtfully and consistently, we build a strong sense of ownership, unity, and shared purpose in everything we do.



Volunteer Code of Conduct

Our Volunteer Code of Conduct is a reflection of the values we hold dear; kindness, respect, and a shared passion for protecting nature. Volunteers are expected to uphold these principles, ensuring a collaborative and positive environment. We encourage understanding, cooperation, and mutual support within our teams. By committing to these standards, volunteers help create a space where everyone feels valued, safe, and motivated. These guiding values not only strengthen our community but also empower us to achieve meaningful environmental impact together.





Data Privacy & Consent in Operations

We are deeply committed to safeguarding personal information and upholding privacy at every step of our operations. Consent is always sought before using any photos, videos, or personal stories. Our respect for individual rights is embedded in all our initiatives, ensuring transparency, trust, and accountability. Ethical handling of information strengthens relationships with our supporters, volunteers, and partners. We believe that protecting privacy is not just a policy but a practice that reflects our respect for the dignity and autonomy of every individual.



NGO Legal Compliance & Financial Reporting

We operate with full compliance to all legal and regulatory requirements governing nonprofit organizations. Our financial management is transparent and meticulous, ensuring every donation and grant is accounted for responsibly. Regular financial reporting fosters confidence among our donors, partners, and the communities we serve. We are committed to openness in both our project outcomes and fund utilization. By upholding high standards of governance and accountability, we reinforce trust, credibility, and our commitment to using resources for maximum social and environmental impact.



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Inclusive & Equitable Hiring

We believe that diversity enriches our mission. Our hiring practices promote equal opportunity, valuing individuals based on their skills, passion, and potential, irrespective of gender, background, or age. Inclusivity is at the heart of our recruitment, ensuring a workplace where different perspectives are celebrated and respected. By fostering a diverse workforce, we create a stronger, more creative, and more compassionate team. Our commitment to equity ensures that everyone has a fair chance to contribute meaningfully and grow alongside our evolving mission.



Role of Advisory Boards and Trustees

Our advisory boards and trustees bring wisdom, experience, and strategic insight to our organization. They play a vital role in guiding ethical practices, ensuring accountability, and shaping long-term vision. Their oversight ensures that our mission stays true, responsible, and impactful. Working closely with leadership, they offer advice, support, and critical perspectives that strengthen our foundation. Their dedication fosters organizational resilience, transparent governance, and continual improvement. Through their guidance, we are empowered to make informed decisions that drive sustainable, lasting change.



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We work on all 17 United Nations goals to help people and the planet!



SDG -wise Action Map

Our SDG Action Map captures our deep commitment to all 17 United Nations Sustainable Development Goals, serving as a pathway toward a sustainable, inclusive, and equitable future. From ending poverty and advancing education to safeguarding ecosystems, our initiatives address every global priority with purpose. Through this holistic approach, we weave together environmental, social, and economic goals, aiming to build a healthier, greener, and more compassionate planet for all. Every action we take strengthens the foundation for a sustainable tomorrow rooted in shared responsibility and collective hope.



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How Each Project Aligns with Specific Goals



1. No Poverty

We tackle poverty by empowering women through saree bag units, sapling nurseries, book refurbishing, and skill-based initiatives; creating sustainable livelihoods and fostering self-reliance in underserved communities through green, inclusive development.



2. Zero Hunger

We fight hunger by promoting kitchen gardening, sustainable agriculture, and food sovereignty. Our 'Trees that Feed' project plants fruit trees and supports agroforestry, ensuring nutritious food access and long-term environmental balance.



3. Good Health and Well-being

We enhance well-being through clean-up drives, tree planting for clean air, and wellness sessions. Our Green Charging Zones and Urban Forests prevent disease, improve mental health, and offer natural air purification.





4. Quality Education

We improve education through We Grow Forest College, eco-literacy sessions, UN engagement, and donating refurbished books and computers; bridging digital divides and cultivating climate-conscious learning in schools and village reading centres.



5. Gender Equality

We champion gender equality by being women-led, ensuring leadership, decision-making, and employment opportunities for women in all sectors; empowering voices and breaking barriers to create inclusive, balanced representation and resilience.



6. Clean Water and Sanitation

We ensure clean water through afforestation and watershed projects that restore nature, enhance soil health, and recharge groundwater; helping communities access safe, sustainable, and reliable water resources for daily needs.

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7. Affordable and Clean Energy

We promote clean energy by installing solar lights in community centres and aiming to power educational spaces with renewables; reducing carbon footprints and inspiring energy-conscious community development practices.



8. Decent Work and Economic Growth

We generate green jobs through eco-projects, offer part time jobs, and mentor youth via ambassador programmes; driving economic growth, decent work, and a sustainable future powered by young changemakers.



9. Industry, Innovation, and Infrastructure

We advance low-carbon innovation through digital tools and sustainable products like saree bags; replacing plastic waste with eco-friendly solutions and building smart infrastructure grounded in environmental responsibility and community creativity.



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SDG Alignment: Our 17-Way Impact



10. Reduced Inequalities

We reduce inequalities by promoting inclusive participation, rural-urban equity, and recognition of diverse identities. Our projects empower marginalized voices and ensure no one is left behind in green development.



11. Sustainable Cities and Communities

We transform cities with urban greening, biodiversity, and beautification drives. Our efforts foster liveability, reduce energy poverty, and support climate-resilient, inclusive communities that prioritize people and the planet equally.



12. Responsible Consumption and Production

We advance circular economy goals by recycling electronics, repurposing sarees, and upcycling materials; encouraging mindful resource use and reducing waste through community-led, sustainable production and consumption practices.

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SDG Alignment: Our 17-Way Impact



13. Climate Action

We lead climate action with Carbon Zero Day, carbon offsetting, and afforestation. We educate and mobilize people and businesses to track, reduce, and neutralize emissions through community and individual actions.



14. Life Below Water

Our Sea of Change campaign safeguards marine life through beach clean-ups, plastic waste reduction, and ocean literacy; educating communities to protect our water bodies for future generations and ecosystems.



15. Life on Land

We restore forests, plant native trees, and protect biodiversity; reviving ecosystems and ensuring wildlife corridors flourish. Our land conservation drives reconnect people with nature and promote long-term planetary health.

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16. Peace, Justice, and Strong Institutions

We promote peace and justice through youth-led advocacy, governance transparency, and global dialogues. From UN forums to grassroots actions, we empower civic engagement and institutional resilience for environmental rights.



17. Partnerships for the Goals

We forge strong partnerships with NGOs, schools, corporates, and global forums through We Connect UN; aligning global efforts and fostering united action to accelerate progress on all sustainability goals.

Partnerships and Advocacy for SDG Progress

We work hand in hand with schools, colleges, NGOs, and businesses to strengthen and extend our environmental impact. By combining ideas, resources, and energy, we create greener, healthier, and more resilient communities everywhere. Every partnership fuels our mission, helping us plant trees, empower people, and foster meaningful change. Shared initiatives transform scattered efforts into united movements for sustainability. Together, we build vibrant networks of hope and action, proving that when we collaborate with purpose, we move closer to a world where nature and people flourish side by side.

United Nations Engagements and Consultations

We proudly engage with the United Nations, contributing ideas to protect nature, uplift youth, and advance global fairness. Through our We Connect UN program, we take students and professionals to witness the UN's work firsthand, deepening their understanding of how global policies influence local realities. Our active participation ensures that voices from diverse communities are heard in shaping a sustainable future. Through each engagement, we bridge local action with global conversations, strengthening dreams of a greener, more just world built on unity, inclusion, and shared responsibility.



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Monitoring & Evaluation

- Impact Measurement Tools
- Annual Impact Report & Metrics
- Success Stories That Make Us Smile
- We Listen and Learn



Monitoring & Evaluation

We love growing trees; and learning from everything we do!



Impact Measurement Tools

We use smart, data-driven tools to carefully monitor and measure our progress. By tracking the number of trees we plant, the individuals who join our cause, the strength of community participation, and the lasting impact we create, we ensure that every effort is meaningful. These tools help us stay accountable, understand our growth, and identify ways to strengthen our work. Through transparent tracking, we can celebrate real achievements, address challenges, and continue making a positive difference for both people and the planet.

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Annual Impact Report and Metrics

Our Annual Impact Report offers a clear and transparent snapshot of the meaningful work we accomplish each year. It highlights key milestones like forests planted, schools empowered, communities impacted, and lives touched through our initiatives. The report captures the heart of our progress, providing tangible metrics that reflect our purpose-driven journey. By documenting and sharing these achievements, we reinforce our commitment to continuous improvement and inspire our community of supporters with real, measurable results that showcase the power of collective action.

Success Stories That Make Us Smile

We gather inspiring stories and heartfelt testimonials from individuals and communities whose lives have been positively touched by our projects. These stories reflect the real change that grows from our collective efforts, showcasing transformations in families, villages, schools, and the environment. Every success story adds a new layer of hope, proving that small seeds of action can bloom into meaningful change. By sharing these stories, we celebrate every life we impact and remind ourselves of the deeper purpose behind every project.

We Listen and Learn

We ask people in the community to share what they appreciated and how we can do better, valuing every voice that helps shape our journey. Their feedback serves as a vital tool for reflection, allowing us to learn, improve, and create even more impactful initiatives in the future. By staying open to suggestions and acknowledging every experience, we ensure that our work continues to grow thoughtfully and inclusively. Listening deeply strengthens the bond between our mission and the communities we serve.



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Partnerships & Collaborations

- Corporate & Academic Collaborations
- MoUs with Schools and Community Leaders
- Strategic Global Partnerships (We Connect UN, GELP)



Partnerships & Collaborations

We can do more when we team up with others!



Corporate and Academic Partnerships

We work hand in hand with leading companies and educational institutions to amplify environmental impact. Through partnerships, we plant trees, conduct awareness drives, share sustainability practices, and create meaningful opportunities for knowledge exchange. Our collaborations build greener campuses, eco-conscious workplaces, and empowered communities ready to lead positive change. By bringing together the innovation of businesses and the energy of academia, we cultivate a shared vision for a more sustainable future; where collective action strengthens every effort to protect and heal our planet.



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MoUs with Schools and Community Leaders

We formalize partnerships by signing Memorandums of Understanding (MoUs) with schools, colleges, and local leaders to champion green action across diverse communities. Together, we organize tree planting drives, beach clean-ups, biodiversity projects, and eco-literacy sessions. These collaborative efforts build a deep sense of environmental stewardship among students and citizens, strengthening grassroots participation in sustainability. Every MoU represents a shared commitment to nurturing greener mindsets and healthier ecosystems, empowering young people and local communities to take an active role in shaping a better world.

Strategic Global Partnerships

We connect with global partners through platforms like We Connect UN, GELP, and UNELP, nurturing a worldwide community committed to sustainability. Through international collaboration, we exchange leadership ideas, amplify environmental initiatives, and strengthen cross-border action for climate resilience. Our efforts encourage collective responsibility and innovation, empowering changemakers across continents to protect biodiversity, mitigate climate change, and build sustainable societies. Every collaboration strengthens our global impact, ensuring that protecting our planet becomes a united mission shared across cultures, communities, and generations.



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Learning & Knowledge Sharing

We Grow Forest College
Publications & Environmental Journalism
Research, Surveys & Knowledge Hubs



Learning & Knowledge Sharing

We don't just plant trees; we grow minds too!



We Grow Forest College

We run a unique green learning space where students, teachers, and curious minds come together to explore nature, climate action, and sustainability. Like a vibrant school within a forest, it fosters fresh ideas, purposeful learning, and meaningful environmental action. Here, young learners grow into environmental ambassadors through hands-on experiences, leadership programs, and our 'We Connect UN' initiative. We cultivate a spirit of collaboration, critical thinking, and global citizenship, empowering the next generation to lead positive change for both communities and the planet.

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Publications & Environmental Journalism

We inspire aspiring authors and young writers to share their voices through books, blogs, and environmental storytelling. Through writing support programs and awareness drives, we encourage people to document real stories of nature, sustainability, and change. By nurturing creative expression and critical thinking, we help young minds become informed advocates and passionate communicators for the environment. Every article, story, and publication becomes a spark that lights the way toward a more conscious, educated, and engaged society focused on building a greener future.

Research, Surveys & Knowledge Hubs

We dive deep into real-world environmental challenges through surveys, field research, and community-driven inquiries. By gathering and analyzing knowledge from the ground, we identify pressing issues and inspire new solutions that address local and global concerns. Our findings are shared openly to raise awareness, strengthen grassroots actions, and contribute to environmental education. Through our knowledge hubs, we create spaces where learning transforms into action, inspiring communities, researchers, and changemakers to collaborate for a healthier, more sustainable world.



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Innovations & Future Commitments

- Smart Tools to Save the Earth
- Growing in More Places
- Green Lessons for Schools
- Helping Green Start-ups



Innovations & Future Commitments

We dream big, use smart tools, and plan ahead for a greener world!



Smart Tools to Save the Earth

We developed a custom Carbon Calculator that helps individuals measure their carbon footprint and discover simple, practical ways to lower it; like a magic meter inspiring kinder, greener choices every day. Along with the calculator, we have also created web applications to support tree-planting drives and sustainability projects. These smart tools make it easier for individuals and organizations to take measurable action for the environment. By combining technology and awareness, we empower everyone to contribute meaningfully toward a healthier, more sustainable planet.



Growing in More Places

We are expanding our tree-planting, eco-education, and plastic-free movements by designing simple, scalable models that schools, colleges, and cities can easily adopt. Our outreach has already extended to setting up an office in Geneva, Switzerland, launching the We Connect UN programme internationally. While our primary work remains rooted in South India, we proudly engage interns and young ambassadors from across India, the Czech Republic, and Hungary. Our growing global network reflects our belief that sustainability has no borders—it is a shared mission that connects us all.

Green Lessons for Schools

We created a vibrant climate education curriculum featuring colourful books, interactive lessons, and hands-on activities to help schoolchildren appreciate, understand, and protect nature from an early age. Our environmental programs run successfully in various colleges across India, enriching young minds with the importance of ecological responsibility. Additionally, we have developed a specialized syllabus for the UGC MOOCs hosted on the SWAYAM platform, promoting accessible and high-quality green education for students nationwide. Through these initiatives, we are nurturing a generation committed to safeguarding the planet.

Helping Green Start-ups

We empower young innovators and green start-ups to design eco-friendly solutions such as reusable bags, nature-inspired toys, and clean energy innovations. Beyond encouragement, we provide mentorship, skills development, and strategic guidance to help these enterprises grow sustainably. Our involvement as judges for the prestigious Hult Prize Foundation's Semi-Finals in Technopark, Thiruvananthapuram, highlights our commitment. The Hult Prize, often called the Nobel Prize for students, recognizes groundbreaking ideas that align with the UN SDGs. Supporting such changemakers fuels innovation and accelerates impactful environmental and social change globally.

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Be the Change, Grow With Us

- Be a Volunteer / Young Environmental Ambassador
- Partner With Us
- Support Through Donations
- Follow Our ESG Journey



Be the Change, Grow With Us

Big changes happen when good people like you join hands!



Be a Volunteer or Young Environmental Ambassador

If you love trees, animals, and clean air, this is the place for you! Join us in planting trees, cleaning beaches, protecting forests, and spreading awareness about the importance of nature. You can take a step further by becoming a Young Environmental Ambassador, leading inspiring green projects at your school, college, or neighbourhood. You can also volunteer with us, join our internship programmes, and gain hands-on experience in environmental action. Every role you take strengthens our mission to create a greener, healthier, and happier planet.

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Partner With Us

We welcome schools, colleges, companies, clubs, and institutions to partner with us in hosting green events, sustainability projects, awareness campaigns, and eco-drives. By working together, we amplify the reach and impact of every initiative, making each effort more joyful, meaningful, and transformative. Whether it’s tree planting, book donation drives, or digital literacy programs, collaborations help us achieve greater success. Through partnerships, we share knowledge, resources, and enthusiasm—building a strong community of changemakers committed to creating a cleaner, greener, and more compassionate world for future generations.

Support Through Donations

We deeply value your support, whether through donations of old books, laptops, clothes, sports gear, or financial contributions. Your generosity helps us plant more trees, revive libraries, support students, and expand green spaces. Even if you are unable to volunteer in person, your contribution makes a tangible difference, spreading smiles and hope across communities. Every book placed into a child’s hand, every sapling planted, and every recycled laptop strengthens our shared dream of a healthier planet and ensures that sustainability is nurtured at every level of society.

Follow Our ESG Journey

We share real stories, community projects, green innovations, and inspiring updates on our website and social media platforms, highlighting how your support fuels positive environmental and social change. From planting forests to empowering women and youth, our journey reflects the impact made possible through collective effort. Stay connected with us to explore new initiatives, success stories, and opportunities to get involved. By following our ESG journey, you become an important part of a movement that believes in building a greener, fairer, and more sustainable tomorrow for all.

This is our **2024–2025 ESG Report**, reflecting our ongoing commitment to environmental stewardship, social responsibility, and good governance. If you would like to access our previous year’s report, please feel free to email us at drmeera@wegrowforest.org





WE GROW FOREST
— FOUNDATION —
INSPIRED BY NATURE



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